

STANDER™

Art bags to wear



Stander Bags  
designs artistic  
handcrafted luxury handbags,  
entirely created in Italy.

Our bags for women and men  
are the result of a creative process  
which originates from the concept,  
is then enriched in the design  
and ends up expressing  
your uniqueness.

Choose from our collections or  
order an exclusive piece  
designed for you from  
the artist's inspiration,  
to dress yourself  
in a work of art  
with timeless taste.





### *MADE IN ITALY*

Stander Bags SRL guarantees the authenticity of all Stander products purchased on the site.

Our bags are made with Italian materials, processed and produced by Italian craftsmen, and are all Made in Italy as well as Made in Veneto, since the provinces involved in the production of Stander products are in the Veneto region (Venice and Padua).



### *MATERIALS*

Our bags are made of high-quality materials: laminated calfskin or goatskin on the outer and nappa leather on the inner part.

The label sewn on the inside or outside is also made of calfskin. The accessories, including the 'My Bag' document holder, are all made of satin or polished AISI 304 stainless steel. On some models, the label can be made of stainless steel.



### *ACCESSORIES*

The accessories featured in the products, with the exception of the hinge, are designed by Stander Bags SRL and made of steel for the benefit of product quality and originality. All accessories are branded with the Stander logo and a code is laser-printed on part of them indicating the month and year of production, as part of the product ID and the model.



## *OUR HISTORY*

Our story begins in Venice: the name of our brand comes precisely from a Venetian saying, 'Borsa dea Stànder', where 'Stànder' stood for Standa, the first supermarket in Venice to sell simple plastic bags. Alberto Freo, the artist-designer creator of our bags, graduated from the Academy of Fine Arts and later specialized in haute couture: since then, his visionary and nonconformist spirit finds its best expression in the creation of handcrafted bags which, daughters of the handle design, are born around it and become precious objects of art.





### *OUR GOALS*

To express your personality, character, and ambitions through a bag which looks like you; to make you wear an accessory that is as unique, sought-after, and valuable as a work of art; and to make you feel above fashion without sporting flashy logos- these are our goals.



### *LUXURY IS THE VALUE OF ARTISTIC CREATION*

Riding fashion trends is not something we're interested in, nor do we care about pleasing everyone: Stander's handcrafted luxury handbags are a magnet for those who can see and grasp the artistic genius, craftsmanship, and the vocation to last that all our collections bear witness to. It's not about the logo: luxury is the value of artistic creation.



### *A WORK OF ART IN YOUR IMAGE AND LIKENESS*

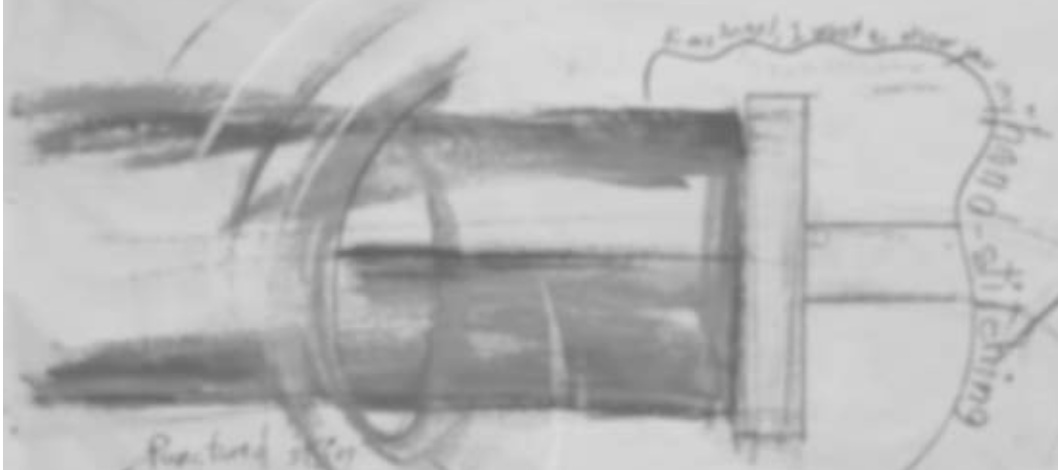
Since antiquity, the most renowned courts and the most prestigious nobility have commissioned their best artists to create works of art which reflect the identity, style and aspirations of their patrons, thus earning them prestige. Stander Bags cares about art and value, and provides its craftsmanship to create a work of art in your image and likeness: you can ask us to personalize your bag to wear a truly exclusive accessory.





STANDER™

Collection 2024



Hand-stitching

Fractured stern  
close it back



Wound  
of course

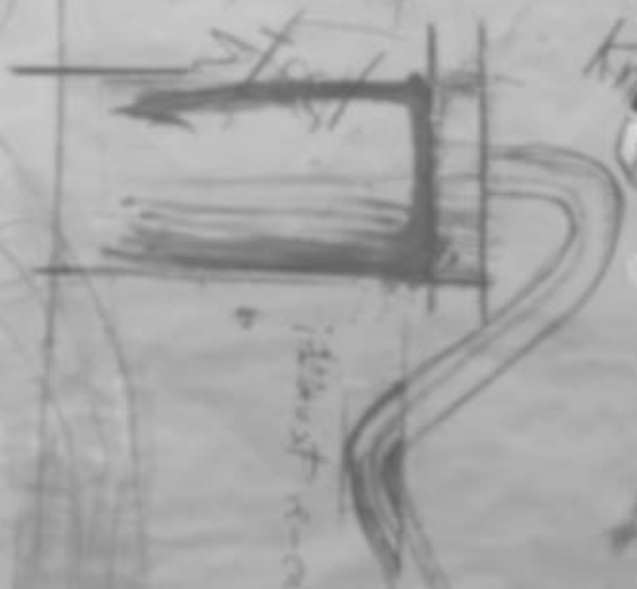
I

Yes, I know

don't  
know  
OK

I hate everyone  
who uses common  
nouns!

Fuck off



It's not rare



# P - BAGS

Alberto's first inspiration for artistic craftsmanship are the handcrafted luxury P bags. Their creation begins with the conceiving of the handle (P = 'Prototype') - a true work of art in steel - and comes only as a result, to the bag, which accompanies and defines the bag's intuition. The result is a line that is elegant in shape and bold in colour, with a striking, almost sculptural plasticity of forms. The P line is the flagship of the Stander Bags collections, from Alberto's first love for the classicism of the P1 to the increasingly eccentric and amusing style of the P4, from the minimalist yet playful design of the P13 to the absolutely iconic P7.



# P1

Handcrafted luxury bag entirely Made in Italy, 'first love' between art and craftsmanship, steel and leather, sobriety of line and elegance of forms. The P1 is always straight and, like you, it always falls on its feet: the two hinges sewn on the sides ensure uniformity to the major faces as well as to the side ones, giving it a square and decisive cut. All steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 46,5 x 26,5 x 6,5







# P2

A handcrafted luxury bag entirely Made in Italy, whose broken line of the handle artfully sculpts your multifaceted personality. The P2 is your favorite handbag by far inimitable: it shows off its charm at an important meeting, it is the jewel to wear at your night out and it is roomy enough to stand by you throughout the day, under one condition: that you like to stick out of the crowd. All steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 31 x 27 x 12



# P4

Handcrafted luxury bag entirely Made in Italy, a skilful combination of playfulness and sophistication, fun curiosity and bizarre secret. The P4 is an alternative to the “usual bag” and, like you, it is not afraid to go unnoticed: the extravagance of the opening, with its characteristic central porthole, claims the eccentric originality of the wearer. All steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 31 x 27 x 12







# P6

A handcrafted luxury bag entirely Made in Italy, it combines utility with flair, comfort with innovation. The P6 is a shoulder bag for everyday use, although you have never seen it made like this before: the length of its strap is adjustable thanks to its pins on both sides, a true 'exception to the rule'. All steel parts, except the hinge, are designed and branded by Stander, guaranteeing its unique design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 30 x 30 x 7





# P7

A handcrafted luxury bag entirely Made in Italy, it combines its sophisticated lines with the irreverence of a gusseted opening. The P7 is a “caress to the heart” for those of you who know, a true icon bag and a trump card for galas and powerful events where she will be your sure-fire calling card. All steel parts are designed and branded by Stander, guaranteeing the uniqueness of the design.

Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 38 x 30 x 16





# P8

A handcrafted luxury bag entirely Made in Italy, an alternative Stander to the classic mini shopper as you are not 'like everyone else'. Capacious, colorful, original, the P8 is a bag for everyday use which thrives on the cold/hot contrast between the rigidity of the handles made of steel and the softness of the nappa leather decorations, creating a thrill in those who envy you! All steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather,  
stainless steel AISI 304*

cm 37 x 37 x 18



# P9

Handcrafted luxury bag entirely Made in Italy, fine and dynamic, minimal but surprising. The P9 is the handheld clutch bag for those who want to stand out for their class always keeping a few surprises in store: the removable metal handle is the secret weapon you can unleash to assert your style. All steel parts, except the hinge, are designed and branded by Stander, ensuring its unique design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 27 x 16,5 x 2







# P10

A handcrafted luxury bag entirely Made in Italy, in which the sober and minimalist design, combined with the removable metal handle, create a new concept of 'classic'. A relative of the P9, but definitely more capacious, the P10 is the document holder of those who know how to achieve their goals: bring it to the office and to business meetings and you will see that no one will be able to resist you, she has already convinced everyone. All steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing its unique design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 44 x 30 x 2,5





# P11

A handcrafted luxury bag entirely Made in Italy, comfortable yet stylish, versatile though still extremely recognisable, the perfect solution for those of you who love to impress without losing the taste for small sizes. Younger sister of the P6, the P11 is a shoulder bag which takes from the bigger one the innovative character of the adjustable strap by its pins, proposing a version of itself with a more minute cut. All the steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 20 x 20 x 5







# P12

Handcrafted luxury bag entirely Made in Italy, unusual and sophisticated, this bag embodies the barrel's charm with a comfortable opening combined with soft and structured folds of colourful gussets. Curious for its unique leather handle which governs the satin and lightweight aluminium accessory which firmly turns embracing the leather. The interior in nappa leather guarantees luxury and pledge of classiness. All metal parts except for the hinge, are designed and branded by Stander, assuring the design's uniqueness. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
aluminium*

cm 28 x 21 x 14



# P13

Handcrafted luxury bag entirely Made in Italy, 'second love' not for beauty yet for awareness of one's own qualities. Sweet and seductive, soft but decisive, the P13 combines the old-style look with the jaunty freshness of Stander design, appealing to those who always know what they want and are not afraid to challenge fashions, rather dictate them. All metal parts, except the hinges, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
aluminium*

cm 28 x 33 x 5





# P14

Handcrafted luxury bag entirely Made in Italy, refined, unconventional, a true piece of contemporary art. Curious for its unique leather handle which diagonally connects the aluminum accessories, the P14 is the bag for those who by nature think transversally, without giving themselves pre-established limits. All metal parts, except the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
aluminium*

cm 24,5 x 28 x 14,5





# P16

Handcrafted luxury duffle bag entirely Made in Italy, very spacious, marked by six sturdy straps which ensures powerful handles and a shoulder strap provided with a reducer. The P16 is your ideal travel bag, the one which allows you to take your whole world with you and also express who you are while traveling, without compromising style. All metal parts, except the hinges, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 50 x 40 x 25







# P18

Handcrafted luxury bag entirely Made in Italy, the P18 has leather handles, the P8's sister is Stander's alternative to the classic mini shopper as 'you are not like others'. Spacious, comfortable, colourful, original, P18 is a bag for all daily needs. All the steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather,  
stainless steel AISI 304*

cm 37 x 37 x 18





# P19

Handcrafted luxury bag entirely Made in Italy. This model derives from pure artistic research in discovering, sometimes veiledly, at times with irreverence, the woman's graceful and sinuous silhouette. A woman who in her intimacy feels pleasure in her forms, mirrors herself, watches herself, caresses herself. The uniqueness stands in the design of the handle. Highly structured, the style is a vision of the bag opposing to the usual concept: the handle, the silhouette of the woman, is what holds everything. All the steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 27 x 19 x 13



body I see  grass  
Paddy I will not let  
I think my Apple's  
Apple's I want

My Apple's I want  
to I know, I hope



Apple's

Apple's



# D - BAGS

Travel has always been a powerful source of inspiration for artists: which is how, from a trip to the German land, the collection of handcrafted luxury bags D (D = Deutsche) originates. Its creation comes in response to the need to develop a line with a sober yet decisive profile: Alberto grasps 'opportunity makes the thief' and grabs from the German spirit the minimal and elegant classicism as the raw material from which to begin in order to express and enhance the essence of the wearer. From the firm recognisability of the D01, to the dynamic refinement of the D05, the D line is the embodied soul of the Stander Bags brand.



# D01

A handcrafted luxury bag entirely Made in Italy, an intertwining of intimate mystery and gallant invitation that blends the all-in-one look with the jauntier spirit of its lines. The D01 is a shoulder bag which winks at the German temper: thanks to the flaring of the central and lateral gables, accentuated by the steel accessory, it conceals the inner bag, protecting your privacy without denying to capture the attention of those who would like to know more. All steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 40 x 33 x 21





# D02

A handcrafted luxury bag entirely Made in Italy, which focuses on the timeless classic though not renouncing its own style. The D02 is a handbag or under-shoulder bag distinguished by the interlaced leather handle secured by the two aluminum accessory slabs, just right for those of you who do not want to choose between practical portability and a taste for an artistic touch which becomes a game between connoisseurs. All metal parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.







*Calfskin,  
nappa leather interior,  
aluminium*

cm 40 x 23 x 16



# D03

Handcrafted luxury bag entirely Made in Italy, a shopping bag suitable for all daily needs, large, spacious and versatile. The D03 stands out thanks to its two useful pockets protected by the hinge inside the yoke: no need to open the bag's easy hinge as it is possible to jealously guard some items always on hand and useful at any time of the day. The nappa leather interior guarantees luxury. All the steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 34 x 42 x 18



# D03s

Handcrafted luxury bag entirely Made in Italy, a shopping bag suitable for all daily situation, large, roomy and generously versatile. D03's little sibling, stands out thanks to its two useful pockets protected by the hinge inside the yoke: no need to open the bag's easy hinge as it is possible to jealously guard some items always on hand and useful at any time of the day. The nappa leather interior guarantees luxury. Available in different colours on request.







*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 27 x 33 x 17



# D05

A handcrafted luxury bag entirely Made in Italy, elegant and simple at the same time, designed for those of you who want to stand out in a subtle manner, without overdoing it. The D05 is a shoulder bag for everyday use, even if you've never seen it like this before: the length of its strap is adjustable thanks to the pins on both sides, claiming with class the originality of your style. All steel parts, except the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design.

Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 22 x 30 x 3





# D05s

Handcrafted luxury bag entirely Made in Italy, comfortable yet fine, rational but still sinuous. A different twin of the D05, the D05s is a shoulder bag which takes from its sister the innovative feature of the adjustable shoulder strap by its pins, proposing its own version with a square shape and soft angles, capable of suggesting your gracefully displayed sweetness. All steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design.

Available in different colours on request.







*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 22 x 22 x 3



# D06

Handcrafted luxury bag entirely Made in Italy, elegant and lively, for those of you who love to show off your “career” side by bringing a touch of charm. The D06 is a satchel bag with an adjustable shoulder strap by its pins, whose classic character of the rectangular shape is softened by the smooth corners and the brand name engraved on the central roundel. All the steel parts, with the exception of the hinge, are designed and branded by Stander, guaranteeing the uniqueness of the design. Available in different colours on request.





*Calfskin,  
nappa leather interior,  
stainless steel AISI 304*

cm 40 x 30 x 14

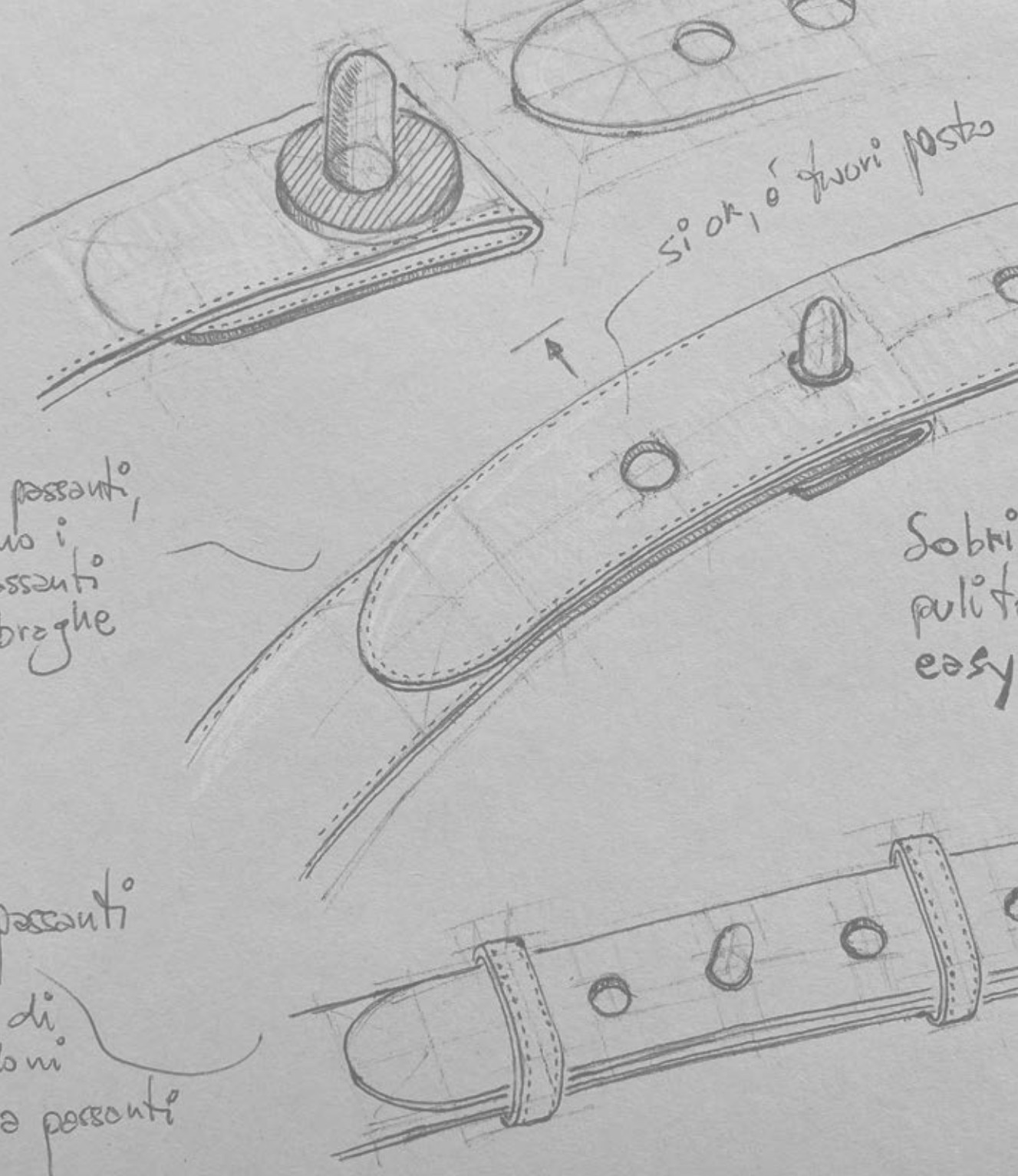


si ok, e fuori posto

Senza passanti,  
si usano i  
~~passanti~~ passanti  
delle braghe

Sobri  
puliti  
easy

Con passanti  
in  
caso di  
pantaloni  
senza passanti





# Accessories

The creation of Stander Bags accessories stems from the urge to design the proper completion for a sophisticated outfit. The result is a line that is elegant and minimalist, yet fun and bold in its colours.





# Belt One

The refusal of the classic buckle to provide this accessory a greater usefulness and above all an iconic decorative character thanks to a single pin which seems to continuously pierce through the belt itself. Available in different colours on request.





*Calfskin,  
stainless steel AISI 304*

cm 110 x 3



# Belt Twice

The refusal of the classic buckle to provide this accessory a greater usefulness and above all an iconic decorative character thanks to a single pin which seems to continuously pierce through the belt itself. Available in different colours on request.





*Calfskin,  
stainless steel AISI 304*

cm 110 x 6





# Mouth

Borns as a lipstick case. A playful accessory, a female excuse to hide something and meanwhile show off, wink. Externally hung, a goodie.

*Calfskin*

cm 13,5 x 8,5


















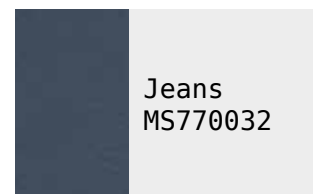
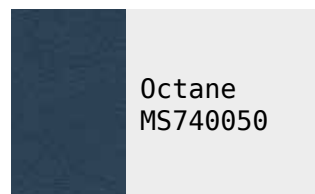
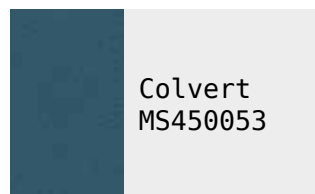
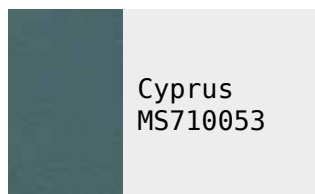
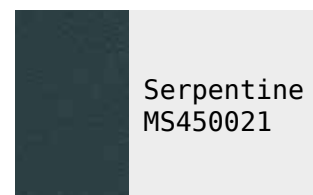
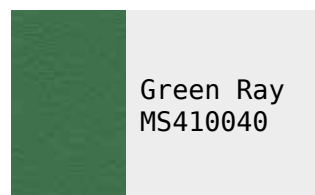
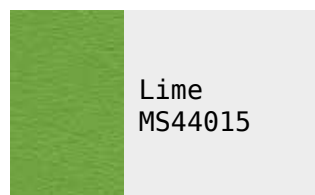
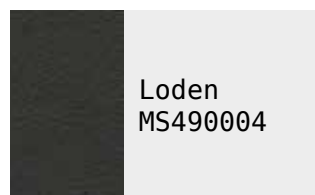
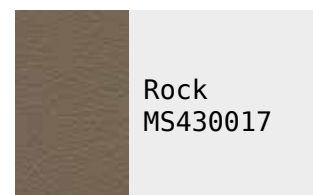
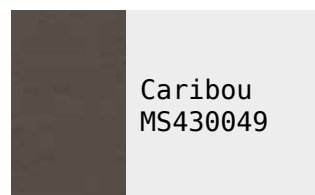
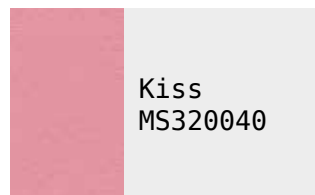
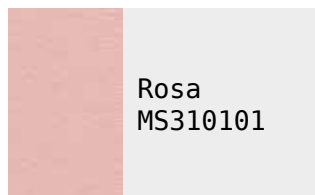


*The color above all,  
perhaps even more than the drawing,  
is a liberation*

HENRI MATISSE

 White MS100001	 Offwhite MS100059	 Frost MS120056	 Plaster MS820043
 Lamb MS130040	 Oyster MS170043	 Mouton MS150077	
 Champagne MS150094	 Cappuccino MS180083	 Canyon MS620049	 Lion MS640077
 Earth MS190067	 Malt MS190372	 Pastry MS610034	 Sequoia MS650124
 Redskin MS280085	 Woody MS650069	 Auburn MS650232	 Praline MS660020
 Date MS650077	 Tabacco MS670105	 Coffee MS690127	 Ebony MS680093

 Kayak MS240064	 Maize MS240004	 Donut MS280212	 Squash MS280251
 Canary MS210028	 Soleil MS240012	 Lilium MS280069	 Mango MS280041
 Masai MS640078	 Parrot MS340042	 Santa Claus MS340047	 Scarlet MS340103
 Phonebox MS350057	 Cremisi MS360048	 Wine MS380067	 Bordeaux MS380015
 Roseate MS310368	 Brownrose MS310162	 Cerise MS360061	
 Nude MS310185	 Blush Pink MS310124	 Coquille MS310227	





 Nimbus MS700020	 Aquatic MS710018	 Turquoise MS720036	 Reef MS740066
 Azure MS730011	 Arctic MS720043	 Santorini MS720041	 Ming MS760029
 Klein MS760131	 Nocturne MS770097	 Cosmo MS760063	 Flag MS770010
 Denim MS760022	 Oceania MS740020	 Deep MS780027	
 Perla MS820107	 Graphite MS820025	 Schist MS860019	 Tundra MS840007
 Brain MS870038	 Cook MS860018	 Shark MS860012	 Black MS999001



Articles can be produced also  
in a mirrored or laminated  
finishing in different colours,  
on request





Each article  
is packaged  
with documentation  
and serial code  
which guarantees  
its authenticity





## BEYOND LUXURY OUR COMMITMENT TO SUSTAINABILITY

We are committed to using high quality materials which come from sustainable sources. A significant amount of the leather is sourced from the high-end Italian fashion industry and tanneries, ensuring the highest quality and significantly reducing the waste of valuable materials. This approach allows us to maintain premium quality without compromising on sustainability.

Furthermore, all the leather we use is sourced from tanneries certified by the Leather Working Group (LWG), a non-profit membership organisation which addresses the environmental impact of leather production by ensuring that all certified tanneries implement strict energy and waste water management programmes.

Each step of our process meets the highest standards of ethical production, social responsibility and environmental impact. We are committed to reducing waste by using a significant amount of deadstock, high quality surplus leathers. The whole production process is sustainable, workforce is entirely local and every element of the bag is made by artisan workshops in the Venetian territory.

## ETHICAL AND LOCAL PRODUCTION

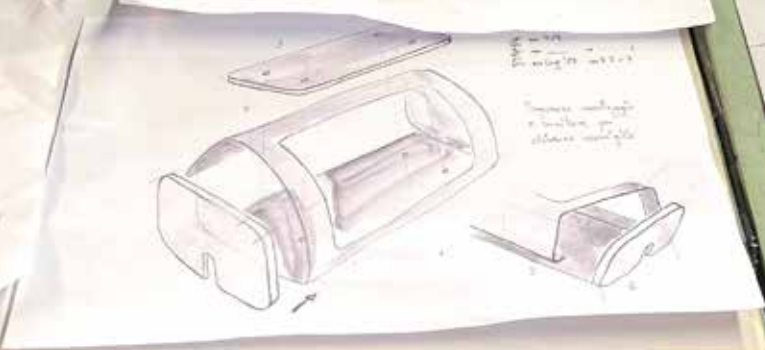
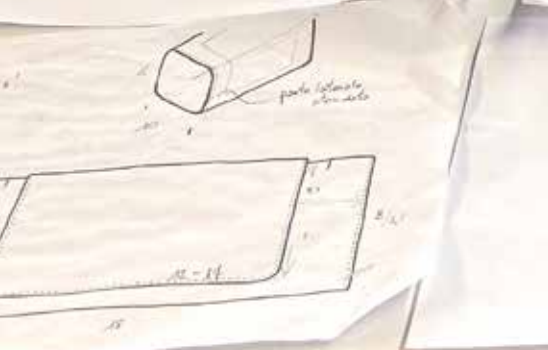
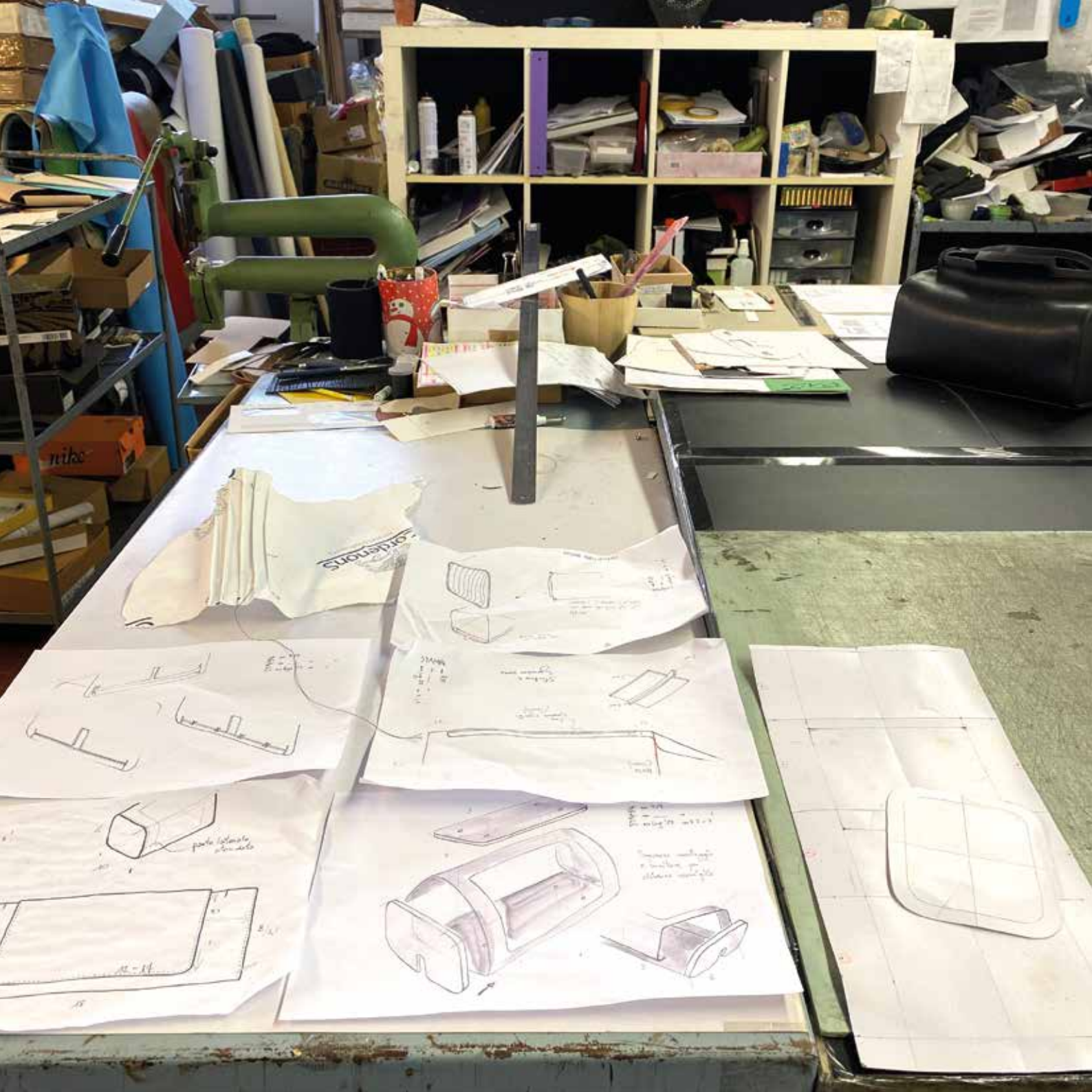
Our commitment extends beyond the final product. We closely collaborate with local artisans in the Venetian region, carefully selected to share our values, of supporting the local workforce and promoting ethical and responsible production.

## TRACEABILITY AND SOCIAL RESPONSIBILITY

We pride ourselves on our transparent supply chain. Every element of our bags is traceable, guaranteeing the sustainable sourcing of materials and adherence to ethical standards. Choose Stander Bags for timeless elegance, environmental awareness and a touch of artistic genius. Explore the collection and dive into the unique world of sustainable luxury bags.








*Concept and design:* Alberto Freo  
*Brand strategist:* Stefania Maso  
*Photograph:* Andrea Favarin  
*Make up and eye style:* Lynda Ikosso Ebilili  
*Stylist:* Luna Marcolini  
*Model:* Chiara Campesan  
*Graphic layout:* Emiliano Marton



# Contact us



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